

DAVID VASSELIU

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PROFESSIONAL SUMMARY

Mid-level web developer with three years professional experience working both solo and as part of a team:

- Designs and develops websites and other interactive elements such as banner ads, Flash promotions, etc.
- Functional designer with plenty of experience designing interfaces and the user experience.
- Efficient programmer and technical troubleshooter.
- Market-focused and understands working within brand.
- Self-starter and motivated. Comfortable with deadlines and quick turnarounds.
- BFA in digital media studies from Wayne State University.

PROFESSIONAL EXPERIENCE

Contract Developer : SapientNitro, Birmingham, MI : 05/10 – present

- Part of a team updating and maintaining various UI elements of Chrysler, Dodge, and Jeep websites.
- Tests and reviews website functionality and performs navigation and site link analytics (QA).
- Updates Flash modules and banners.

Contract Interface Engineer : Organic, Inc., Bloomfield Hills, MI : 10/2009 – 03/2010

- Performed front-end interface updates to Chrysler, Dodge and Jeep websites.
- Updated high volume of creative assets, Flash banners, text edits, as well as navigation and basic functionality changes.
- Responsible for one of the largest annual projects for the Chrysler client.
- Maintained and delivered status reports.

Web Developer : Valenite, Madison Heights, MI : 01/2008 – 09/2009

- Sole creative and technical web developer.
- Managed, designed, developed, and maintained over a dozen global sites in English, French, German, Spanish, Italian and Chinese.
- Created digital graphics & Flash animation that promoted Valenite's products and programs.
- Led front-end and back-end troubleshooting.
- Provided recommendations to management.
- Maintained and enhanced database and portal applications in conjunction with IT.
- Guided and advised marketing, public relations, and other department personnel on how to integrate the web with their PR and marketing campaigns.
- Improved User experience and process flow.

Web Designer & Developer : Metro Detroit : 2006 – Present

- Strategizes, designs, and develops websites and/or Flash banners for private and corporate clients.
- Consults with clients on needs and makes recommendations.
- Sets up server and database functionality.

EDUCATION

BFA : Digital Media Studies : Wayne State University : 2006

TECHNOLOGY & TOOLS

Flash	Photoshop	JS
HTML	Dreamweaver	CSS
MS Office Products	Lotus/Domino	Javascript
InDesign	JIRA	Charles Web Debugging Proxy
Acrobat	Bugzilla	Interwoven/ReArch
CSS	PHP	