

# DAVID VASSELIU

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## WEB DEVELOPER—12+ YEARS OF EXPERIENCE

- Front-end web developer and technical troubleshooter
- Deadline oriented, comfortable with quick turnarounds
- BFA in digital media studies from Wayne State University

## EXPERIENCE

### **Campbell Marketing & Communications (Dearborn, MI) 2019-2021**

- Developed and maintained various websites for Ford and Mahindra
- Developed desktop and mobile interfaces
- Worked on javascript games and other interactive widgets
- Assisted with design and handled Photoshop production
- Worked on cross-functional teams that included client business owners, designers and other developers
- Solved interface, design and technical problems

**Tools:** HTML5, CSS3, JavaScript, jQuery, Angular, Git, Bootstrap, WordPress Divi, Drupal

### **Entrega Sytems, Inc. (Troy / Detroit, MI) 2017-2018**

- Developed and maintained GM's corporate intranet (Socrates), including a rebuild
- Designed web and mobile interfaces
- Developed various desktop and mobile microsites for GM
- Worked on cross-functional teams that included client business owners, designers and other developers
- Solved interface, design and technical problems

**Tools:** Adobe Experience Manager (AEM), Foundation 6, HTML, CSS, JavaScript, jQuery, Angular

### **HelloWorld / ePrize — Interface Developer (Southfield, MI) 2012–2017**

- Built, updated, and maintained desktop and mobile websites, eblasts, and javascript games for various clients and industries
- Completed over 220 projects, most with rapid turnarounds and tight deadlines
- Provided creative and technical feedback

**Tools:** html5, CSS3, JavaScript, jQuery, SCSS, Mercurial, Angular, Urchin, Google tracking, Compass and Gulp

### **MSL Detroit — Contract Developer (Troy, MI) 2010–2012**

- Constructed and maintained websites, newsletters and widgets for various clients and industries
- Assisted with design and handled Photoshop production
- Designed and developed decks for business pitches
- Tested and reviewed website functionality (QA)

**Tools:** HTML, CSS, WordPress/CMS

**Organic, Inc. / SapientNitro — Contract Interface Developer (Metro Detroit) 2009–2010**

- Performed front-end updates to Chrysler, Dodge and Jeep websites
- Responsible for updating a myriad of websites for upcoming model years on one of the largest annual projects for the Chrysler client
- Updated and performed production on creative assets
- Updated Flash modules and banners

**Tools:** HTML, CSS

**EDUCATION**

BFA, Digital Media Studies, Wayne State University, 2007